

Message Text

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13

ACTION EUR-12

INFO OCT-01 ISO-00 EB-06 COME-00 PA-02 PRS-01 USIA-15 SS-20

NSC-05 SP-02 TRSE-00 L-02 CIAE-00 INR-07 NSAE-00

RSC-01 H-02 DRC-01 CU-04 /081 W

----- 099935

R 112135Z OCT 74

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 4763

UNCLAS OTTAWA 3363

E.O. 11652: N/A

TAGS:EFIN, SCUL, CA

SUBJECT: RUMORED TAX CHANGE RE ADVERTISING IN FOREIGN PUBLICATIONS

REF: OTTAWA 3351

1. TORONTO GLOBE AND MAIL FOR OCTOBER 11 REPORTS RUMORED TAX CHANGES NOT LIKELY BE INCLUDED NEXT MONTH'S BUDGET BUT IN A SEPARATE BILL LIKELY TO BE DELAYED UNTIL COMPREHENSIVE POLICY ON CANADIAN PERIODICALS AND PUBLISHING CAN BE DEVELOPED. FINANCE DEPARTMENT SOURCES QUOTED AS INDICATING THEY CONSIDER QUESTION NOT A BUDGETARY ONE, BUT A CULTURAL SOVEREIGNTY ISSUE SQUARELY UNDER DEPARTMENT OF SECRETARY OF STATE. ARTICLE SUGGESTS THAT PROBABLE OMISSION FROM BUDGET REFLECTS SUCCESS OF LOBBYING BY TIME AND READER'S DIGEST. QUOTES NEGATIVE REACTION OF CANADIAN PERIODICAL PUBLISHERS ASSOCIATION WHICH SEES DELAY AND USE OF LEGISLATION SEPARATE FROM THE BUDGET AS INCREASING DIFFICULTIES OF SECURITY ACTION.

2. BRIEF ARTICLE IN FINANCIAL POST OF OCTOBER 12 SUGGESTS THAT GOC MAY BE BOWING TO "INTENSE PRESSURE" BEING APPLIED BY TIME AND ASSOCIATION OF CANADIAN ADVERTISERS. QUOTES ONE UNNAMED OBSERVER AS DESCRIBING THE PRESSURE AS "AN UNPRECEDENTED AVALANCHE
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OF LOBBYING", BEING COORDINATED BY TWO PROFESSIONALS

FROM US.

3. CLIPPINGS BEING POUCHED DEPT (EUR/CAN).
PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, MAGAZINES, TAX RELIEF
Control Number: n/a
Copy: SINGLE
Draft Date: 11 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974OTTAWA03363
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740291-0053
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741052/aaaabskd.tel
Line Count: 65
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: OTTAWA 3351
Review Action: RELEASED, APPROVED
Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 16 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16 APR 2002 by chappeld>; APPROVED <29 APR 2002 by kellerpr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: RUMORED TAX CHANGE RE ADVERTISING IN FOREIGN PUBLICATIONS
TAGS: EFIN, SCUL, CA
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005